

Appl. No. 10/079,184  
Atty. Docket No. 8872Q  
Amdt. dated July 26, 2005  
Reply to Office Action of July 14, 2005  
Customer No. 27752

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

Claim 1 (previously canceled)

Claim 2 (Currently Amended) A disposable absorbent article to be worn about the lower torso of a wearer that facilitates an easy, intuitive change, the disposable absorbent article including a body-facing surface and a garment facing surface; a first waist region with a first end edge, a second waist region with a second end edge, and a crotch region interposed therebetween; a longitudinal axis and a transverse axis; and a pair of opposing longitudinal side edges joining the first end edge and the second end edge; the disposable absorbent article comprising:

- a backsheet having a body-facing surface and a garment facing surface;
- at least one externally visible serviceable indicium disposed on portions of the disposable absorbent article proximate the longitudinal side edges in at least the crotch region and at least one externally visible serviceable indicium disposed on portions of the disposable absorbent article proximate the first and second end edges, wherein the externally visible serviceable indicia distinguish the portions of the garment-facing surface of the article proximate the longitudinal side edges and portions of the garment-facing surface of the article proximate the first and second end edges from a portion of the garment-facing surface of the article proximate an intersection of the longitudinal and transverse axes;
- a core disposed on the body-facing surface of the backsheet;
- a first ear panel disposed along each longitudinal side edge in the second waist region, each first ear panel having a body-facing surface and a garment-facing surface, wherein at least a portion of each of the first ear panels includes at least one externally visible serviceable indicium complementing the externally visible serviceable indicium on the garment-facing surface of the article proximate the first and second end edges and proximate the longitudinal side edges; and
- a fastening system for releasably securing the first waist region and the second waist region about the lower torso of the wearer,

wherein the disposable absorbent article is intended to be fitted to the wearer by aligning the externally visible serviceable indicium on the portion of each of the first ear panels with the

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externally visible serviceable indicium proximate the first end edge forming substantially aligned indicia at least substantially encircling the waist of the wearer, and wherein the externally visible serviceable indicia in the crotch region, proximate the longitudinal side edges of the article, form substantially aligned indicia at least substantially encircling the legs of the wearer whereby the substantially aligned indicia denote proper alignment and fit of the article about the hips and legs of the wearer.

Claim 3 (original) The disposable absorbent article according to claim 2 wherein the externally visible serviceable indicium comprises a color or a pattern.

Claim 4 (original) The disposable absorbent article according to claim 2 wherein the externally visible serviceable indicium comprises a texture.

Claim 5 (original) The disposable absorbent article according to claim 2 wherein the externally visible serviceable indicium proximate the longitudinal side edges and the externally visible serviceable indicium proximate the first and second end edges provide a contoured pattern that distinguishes the first waist region from the second waist region.

Claim 6 (original) The disposable absorbent article according to claim 5 wherein the contoured pattern is curvilinear and the pattern in the second waist region is concave relative to the intersection of the longitudinal and transverse axes and the pattern in at least one other region is convex relative to the intersection of the longitudinal and transverse axes.

Claim 7 (original) The disposable absorbent article according to claim 5 wherein the core has a shape and the contoured pattern matches the shape of the core and serves as a fit guide for aligning the core with respect to the wearer's lower torso.

Claim 8 (original) The disposable absorbent article according to claim 2 further comprising at least one internally visible serviceable indicium, wherein the disposable absorbent article is intended to be fitted to the wearer by lying the wearer on the body-facing surface of the article and aligning the serviceable indicium with an anatomic feature of the wearer.

Claim 9 (original) The disposable absorbent article according to claim 2 further comprising instructional serviceable indicia disposed on a portion of the garment facing surface of the

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article wherein the portion where the instructional serviceable indicia are disposed includes proximate an inner edge of each first ear panel, proximate the longitudinal side edges, or proximate the inner edge of each first ear panel and proximate the longitudinal side edges.

Claims 10-13 (previously canceled)

Claim 14. (currently amended) A disposable absorbent article to be worn about the lower torso of a wearer that facilitates an easy, intuitive change, the disposable absorbent article including a body-facing surface and a garment-facing surface; a first waist region with a first end edge, a second waist region with a second end edge, and a crotch region interposed therebetween; a longitudinal axis and a transverse axis; and a pair of opposing longitudinal side edges joining the first end edge and the second end edge; the disposable absorbent article comprising:  
at least one internally visible serviceable indicium disposed on the body-facing surface;  
a backsheet having a garment-facing surface and a body-facing surface; and  
a core disposed on the body-facing surface of the backsheet;  
wherein the at least one internally visible serviceable indicium aligns with an anatomic feature of the wearer during fitting.

Claim 15 (original) The disposable absorbent article according to claim 14 wherein the at least one internally visible serviceable indicium is substantially aligned relative to at least the longitudinal axis or the transverse axis.

Claim 16 (original) The disposable absorbent article according to claim 14 wherein a portion of the article where the at least one internally visible serviceable indicium is visible includes the first waist region, the second waist region or the crotch region.

Claim 17 (original) The disposable absorbent article according to Claim 14 further comprising an elastically foreshortened topsheet.

Claim 18 (original) The disposable absorbent article according to Claim 17 wherein the elastically foreshortened topsheet comprises an elongated slit opening disposed along the longitudinal axis, the elongated slit opening aligns with an anatomical feature of the wearer selected from the group including: a wearer's anus, a wearer's genitals, or a wearer's anus and genitals.

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Claim 19 (original) The disposable absorbent article according to claim 14 wherein the at least one internally visible serviceable indicium highlights the location of at least a portion of the elongated slit opening.

Claims 20-22 (previously canceled)

Claim 23 (previously presented) A disposable absorbent article to be worn about the lower torso of a wearer that facilitates an easy, intuitive change while the wearer is standing or lying down, the disposable absorbent article having a first waist region with a first end edge, a second waist region with a second end edge, a crotch region interposed therebetween, a longitudinal axis, a transverse axis, and a pair of opposing longitudinal side edges joining the first end edge and the second end edge, the disposable absorbent article comprising:  
a fastening system for releasably securing the first waist region to the second waist region and providing a first fit and a second fit, wherein the first fit provides a loose fit enabling the article to be maneuvered about the wearer's lower torso during fitting and the second fit provides a secure fit about the wearer's waist, the fastening system including instructional serviceable indicia providing information corresponding to the first fit and second fit, wherein the instructional serviceable indicia comprise graphics of characters wearing the disposable article and illustrating the configuration of the article during the first fit and the second fit.

Claim 24 (previously canceled)

Claim 25 (previously presented) The disposable absorbent article according to claim 14 wherein the at least one internally visible serviceable indicium comprises internally visible serviceable indicia disposed proximate the pair of opposing longitudinal side edges.

Claim 26 (previously presented) The disposable absorbent article according to claim 14 wherein the at least one internally visible serviceable indicium comprises internally visible serviceable indicia disposed proximate the first and second end edges.

Claim 27 (previously presented) The disposable absorbent article according to claim 14 wherein the at least one internally visible serviceable indicium comprises internally visible serviceable indicia disposed proximate the pair of opposing longitudinal side edges and proximate the first and second end edges.